



Advanced Strategic Management and Financial Economics Course for Executives (S.M.F) **หลักสูตร นักบริหารเชิงยุทธศาสตร์ และเศรษฐศาสตร์การเงินขั้นสูง (ช.ย.ศ)**

Strategic
Innovation
Consultant
Group
Asia.

SICGA Strategic Institute
SICGA Consultant Group Asia
Strategic Innovation Consultant Group Asia
www.sicga.co.th



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About SICGA Consultant Group Asia and SICGA Strategic Institute.

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- We are an active organization. We work as a company consultant, focusing on management challenges. Strategic management. Creating proper strategies and implementing them successfully.
- Our products and services include consulting services for both corporate and public sector firms, conducting research to assist the business, and using the results as the foundation for suitable management choices.
- We provide training and development programs for employees and executives of all levels. We have expertise in the automobile industry.
- We have experienced management professionals. We have a team of researchers and experts in research and development who will help your business and you be more successful.
- Our company aims to showcase management ideas that fit the needs of both public and private organizations. and wish to provide research with internationally quality. To promote national development.





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The objectives of SMF program.

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- To motivate executives in governmental and private sectors to gain experience and expertise, especially in the areas of strategy, economics, and finance, and innovation management.
- Encourage executives in the organization to understand the system. The foundation of a country's development is its economic structure.
- To produce administrators, researchers, and satisfactory research results. International equality will benefit both society and the country in the future.





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Benefits of this course

- It is a session in which executives will learn about and share their experiences in advanced management, economic and financial systems.
- Executives can utilize their skills to advance. Establish business networks. The institute offered a certificate for finishing the Senior Executive Course.
- Earning a degree from an internationally recognized college ; the HAGUE Convention Treaty includes over 120 nations.

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Path to success

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Attend Advanced Strategic Executive program
Academic Research topic
Strategic management topic
Economic Issue
Financial Management topic

Attended training program.



Do IS
Academic Research
International Conference
Journal Publication

Doing IS and dissertation



Defend Proposal
Committee Approved
(2 Articles)

Defend your thesis and paper publication



Advanced Strategic Management and Financial Economic Course For Executives (SMF) Certificate.

Success SMF CERTIFICATE.



KL
Japan
Singapore
Europe
BA
(experiences)
MA
(Duration 8 months)
PHD
(Duration 1-3 years)

Congratulation and attend ceremony

options

Timeline



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Agenda.

Day 1	Topic	Day1	Topic
Morning	Warm welcome form program executives and Facilitators.	Afternoon	Afternoon welcome.
	Advanced Strategic management topic		Introduction of Economic systems
	General management vs Strategic management		The principle of economic
	The element of Strategic management.		Micro and Marco economic
	Organization visionary. And strategic leader.		Nation Economic structure.
	Strategic environment analysis.		Nation economic development
	The right organization's strategic formulation.		Executive summary.
	Executives' summary.		Diner talk and Activities.





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Day 2	Topic	Day 2	Topic
Morning	Morning welcome	Afternoon	ศึกษา และ ดูนอกสถานที่
	Accounting and financial		Examine and observe outside of the workplace
	The objective of Financial management		Examine and observe outside of the workplace
	Financial system, Blockchain and Digital Bond.		ศึกษา และ ดูนอกสถานที่
	Financial ratio		ศึกษา และ ดูนอกสถานที่
	Financial analysis		ศึกษา และ ดูนอกสถานที่
	Executives' summary		Executives' summary
	Discussion		Diner talk and activities.





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Day 3	Topic	Day 3	Topic
Morning	Morning welcome	Afternoon	Afternoon welcome
	Strategic management real case		Research methodology
	Executives' summary		Research methodology
	Financial management real case		Research methodology
	Executives' summary		Research methodology
	Economic management real case		Research methodology
	Marketing strategy in real case.		Executives' summary
	Executives' summary		Diner talk and activities.





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Agenda.

Day 4	Topic	Day 4	Topic
Morning	Warm welcome	Afternoon	Afternoon welcome
Group	Seminar Special topics. strategic management cases	Group	Research methodology
Present	Seminar Special topics, Economic case studies.	present	Research methodology
	Seminar Special topics, financial case studies.		Research methodology
	Seminar Special topics, Marketing in new era cases		Research methodology
	Seminar Special topics . Strategic cases		Research methodology
	Seminar Special topics . Financial cases		Executives' summary
	Executives' summary .		Diner talk and activities.



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Agenda.

Day 5	Topic	Day 5	Topic
Morning	Warm welcome	Afternoon	Afternoon welcome
Group	Seminar Special topics. strategic management case	Group	Research methodology
present	Seminar Special topics, Economic case studies.	present	Research methodology
	Seminar Special topics, financial case studies.		Research methodology
	Seminar Special topics, Marketing in new era cases		Research methodology
	Seminar Special topics . Strategic cases		Research methodology
	Seminar Special topics . Financial cases		Executives' summary
	Executives' summary .		Diner talk and activities.





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Requirements for completing seminars and training

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- All seminar participants must do research that benefits the organization in the areas of management strategies, financial innovation, and economics to achieve long-term national development growth.
- Participants will be required to present their research in English abroad.
- Experts must accept the presented research.





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THANK YOU FOR YOUR ATTENTION.